



DEADLINE FOR DIGITAL ARTWORK:

<u>For the Month of</u>	<u>Due Date</u>	<u>For the Month of</u>	<u>Due Date</u>
February / March	January 13	August / September *	July 12
April / May *	March 13	October / November	September 17
June / July	May 10	December / January *	November 13

* West Los Angeles coverages and distribution featured in these issues.

All ads are subject to publisher's approval. Position requests cannot be guaranteed. When artwork changes are not received before the deadline, publisher has the right to repeat artwork run in previous issue. Ads created by Society Social Calendar cannot be reproduced without permission.

BACK COVER

Final trim size: 8.5" wide x 11" high; .125" bleed; Live area: 7.5" x 10"
x1 – \$2900.00 x3 – \$2800.00 x6 – \$2700.00

INSIDE FRONT OR INSIDE BACK COVER

Final trim size: 8.5" wide x 11" high; .125" bleed; Live area: 7.5" x 10"
x1 – \$2300.00 x3 – \$2200.00 x6 – \$2100.00

FULL PAGE

Final trim size: 8.5" wide x 11" high; .125" bleed; Live area: 7.5" x 10"
x1 – \$2000.00 x3 – \$1900.00 x6 – \$1800.00

TWO THIRDS PAGE VERTICAL

Final Trim size: 5.25" wide x 10.25" high; No trim marks
x1 – \$1800.00 x3 – \$1600.00 x6 – \$1400.00

HALF PAGE (HORIZONTAL OR VERTICAL)

Final trim size: Horizontal 8" wide x 4.5" high or Vertical 4" wide x 10.25" high
1 – \$1400.00 x3 – \$1300.00 x6 – \$1200.00

ONE-THIRD PAGE (HORIZONTAL OR VERTICAL)

Final trim size: Horizontal 5" wide x 5" high
or Vertical 2.625" wide x 10.25" high
x1 – \$1050.00 x3 – \$1000.00 x6 – \$950.00

ONE-QUARTER PAGE VERTICAL

Final trim size: Vertical 4" wide x 5.25" high
x1 – \$900.00 x3 – \$850.00 x6 – \$800.00

ONE-SIXTH PAGE VERTICAL

Final trim size: Vertical 2.625" wide x 5.25" high
x1 – \$450.00 x3 – \$400.00 x6 – \$350.00



SUBMISSION REQUIREMENTS

All artwork must be provided to EXACT SIZE in a digital format as CMYK high resolution (300 dpi) files from the following applications: Photoshop, Illustrator or PDF format. **DO NOT INCLUDE BLEED OR CROP MARKS ON ADS SMALLER THAN FULL PAGE.** Files should be sent to Debi@blackstargraphics.com

AD DESIGN & PRODUCTION:

Our graphic arts team is available to create your advertisement at reasonable rates. Please call 805.529.6922 for assistance.

DISTRIBUTION: Society Social Calendar is distributed in and around Agoura, Calabasas, Camarillo, Malibu, Moorpark, Newbury Park, Oak Park, Oxnard, Thousand Oaks, Ventura, Westlake Village, Woodland Hills, Brentwood, Pacific Palisades, Santa Monica and surrounding areas.