



### DEADLINE FOR DIGITAL ARTWORK:

For the Month of	Due Date	For the Month of	Due Date
December / January	November 16	June / July *	May 18
February / March *	January 19	August / September *	July 20
April / May	March 16	October / November*	September 14

\* West Los Angeles coverages and distribution featured in these issues.

All ads are subject to publisher's approval. Position requests cannot be guaranteed. When artwork changes are not received before the deadline, publisher has the right to repeat artwork run in previous issue. Ads created by Society Social Calendar cannot be reproduced without permission.

### BACK COVER

Final trim size: 8.5" wide x 11" high; .125" bleed; Live area: 7.5" x 10"  
x1 – \$2900.00    x3 – \$2800.00    x6 – \$2700.00

### INSIDE FRONT OR INSIDE BACK COVER

Final trim size: 8.5" wide x 11" high; .125" bleed; Live area: 7.5" x 10"  
x1 – \$2300.00    x3 – \$2200.00    x6 – \$2100.00

### FULL PAGE

Final trim size: 8.5" wide x 11" high; .125" bleed; Live area: 7.5" x 10"  
x1 – \$2000.00    x3 – \$1900.00    x6 – \$1800.00

### TWO THIRDS PAGE VERTICAL

Final Trim size: 5.25" wide x 10.25" high; No trim marks  
x1 – \$1800.00    x3 – \$1600.00    x6 – \$1400.00

### HALF PAGE (HORIZONTAL OR VERTICAL)

Final trim size: Horizontal 8" wide x 4.5" high or Vertical 4" wide x 10.25" high  
1 – \$1400.00    x3 – \$1300.00    x6 – \$1200.00

### ONE-THIRD PAGE (HORIZONTAL OR VERTICAL)

Final trim size: Horizontal 5" wide x 5" high  
or Vertical 2.625" wide x 10.25" high  
x1 – \$1050.00    x3 – \$1000.00    x6 – \$950.00

### ONE-QUARTER PAGE VERTICAL

Final trim size: Vertical 4" wide x 5.25" high  
x1 – \$900.00    x3 – \$850.00    x6 – \$800.00

### ONE-SIXTH PAGE VERTICAL

Final trim size: Vertical 2.625" wide x 5.25" high  
x1 – \$450.00    x3 – \$400.00    x6 – \$350.00



### SUBMISSION REQUIREMENTS

All artwork must be provided to **EXACT SIZE** in a digital format as CMYK high resolution (300 dpi) files, JPG or PDF format. **DO NOT INCLUDE BLEED OR CROP MARKS!** Files should be sent to [artwork@societysocialcalendar.com](mailto:artwork@societysocialcalendar.com)

### AD DESIGN & PRODUCTION:

Our graphic arts team is available to create your advertisement at reasonable rates. Please call 805.529.6922 for assistance.

**DISTRIBUTION:** Society Social Calendar is distributed in and around Agoura, Calabasas, Camarillo, Malibu, Moorpark, Newbury Park, Oak Park, Oxnard, Thousand Oaks, Ventura, Westlake Village, Woodland Hills, Brentwood, Pacific Palisades, Santa Monica and surrounding areas.